

**“People support a world they helped create.”**

**-Dale Carnegie**

Look around you at successful business people, world leaders, professional athletes and entertainers. You'll find a disproportionately high number of *Dale Carnegie Course®* graduates.

The *Dale Carnegie Course®* has transformed the careers of over 7 million graduates. And now we want to help you join the ranks of the world's most successful people.

Through a proprietary process that uses team dynamics and intra-group activities, the course will help you master the capabilities demanded in today's tough business environment. You'll learn to strengthen interpersonal relations, manage stress and handle fast changing workplace conditions. You'll be better equipped to perform as a persuasive communicator, creative problem-solver and focused leader. And you'll develop a take charge attitude that allows you to initiate with confidence and enthusiasm.

In short, the course will power you to move far beyond your comfort zone as you stretch for and attain ambitious new goals. It will also teach you the 5 Drivers of Success:

- Build Greater Self-Confidence
- Strengthen People Skills
- Enhance Communication Skills
- Develop Leadership Skills
- Reduce Stress and Improve our Attitude

Dale Carnegie Training® research has identified the key attributes that distinguish top performers. These attributes have been incorporated into a process that coaches you through a four-phase continuous improvement cycle. The training emphasizes the principles of success and shows you how to put them into action every day. At the end of the program you'll have a solid foundation on which to build lifelong professional growth and performance improvement.

### What Our Customers Are Saying

"I would recommend the Dale Carnegie Course to others because not only does it provide coaching in public speaking and presenting with self-confidence, it also teaches human relations principals that will benefit you for the rest of your life, both in and out of the workplace. On top of that, you will learn valuable ways to communicate to achieve the results you want."

- Liz Dexter  
McCain Foods

Process	After this program, you will be able to:
1. Build a Foundation for Success Recall and Use Names	Connect with other business professionals and achieve breakthrough goals Apply a proven process to recall names and facts
2. Build on Memory Skills & Enhance Relationships Increase Self-Confidence	Utilize a proven process to strengthen relationships Use our experiences to communicate more confidently
3. Enhance Relationships and Motivate Others Make Ideas Clear	Persuasively communicate in a way so people are moved to action Communicate clearly and concisely
4. Energize Our Communication Put Stress in Perspective	Become more animated to energize and engage listeners Handle stress before it handles you.
5. Gain Willing Cooperation & Commit to Influence Others Disagree Agreeably	Create a "win-win" environment Keep lines of communication open even when we disagree
6. Manage Our Stress Develop More Flexibility	Increase our ability to manage worry and stress Use flexibility to create positive change
7. Inspire Others Build Others Through Recognition	Inspire others to take action Give positive feedback on the strengths in others
8. Demonstrate Leadership Celebrate Achievements & Renew Our Vision	Deal with challenging interpersonal situations more effectively Identify major successes and commit to continuous improvement

**Time Commitment: One 3 hour session each week for 8 weeks**

## THE DALE CARNEGIE COURSE Effective Communications and Human Relations

**Investment: \$1995 + HST**

**For More Information Contact:**

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