



# HOW TO CONVINCe YOUR BOSS THAT YOU SHOULD ATTEND CAMP DYNAMO

HERE ARE SOME EXAMPLES TO USE WHEN TALKING TO OR EMAILING YOUR BOSS:

## 1. I'M GOING TO NETWORK AND MAKE VALUABLE NEW CONNECTIONS FOR THE COMPANY.

At Camp Dynamo, participants are thrown together in team building and personal growth situations whether they are a Camp Leader aka guest speaker or a Camper aka attendee. We learn together, laugh together, think together and conquer together. Camp Dynamo is a level playing field where everyone is working and talking together.

**2. I WILL RETURN A STRONGER ASSET.** Campers take part in business workshops and creative sessions, listen to inspirational speakers, and face challenges to stimulate the senses. It's an experience that will allow me to build on my ideas, find new strengths and connect with my peers.

**3. I'M GOING TO SHARE MY KNOWLEDGE, IDEAS AND ENTHUSIASM WITH THE REST OF MY TEAM AND COMPANY** — everything I learn at Camp Dynamo will directly impact my role within our company and will spread among our team. Plus, the ideas I bring back to the table will spark others to think about things in new ways.

## 4. I WILL RETURN WITH NEW WAYS TO STAY CURRENT AND CREATIVE IN OUR INDUSTRY.

Taking people outside of their comfort zone, and away from their normal routines means we will all start to interact in new and creative ways. Between the workshops, panels and networking, we will naturally do what we do best – start sharing and workshopping ideas! This is where the 'light bulb moments' happen.

FOR MORE DETAILS AND TO REGISTER, VISIT

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